

DAFTAR PUSTAKA

1. Buku dan Artikel

- A.Solichin, Strategi Peningkatan Peringkat Perguruan Tinggi di *webometrics*, Studi Kasus Universitas Budi Luhur. Prosiding Seminar Nasional Multidisiplin Ilmu, 2011).
- Arikunto, Suharsimi. (2002:136). *Prosedur Penelitian Suatu Pendekatan Praktek*, Jakarta. Rineka Cipta.
- Bar-Ilan, J. 2005. What do we know about links and linking? A framework for studying links in academic environments. *Information Processing & Management*, Vol. 41, No. 4, pp. 973-986.
- Bjorneborn L., & Ingwersen P., 2004. Toward a Basic Framework for *webometrics*. *Journal of the American Society for Information Science and Technology* 55 (14), pp. 1216-1227.
- Chu. H, M. 1996. *Search engine for the World Wide Web: A comparative study and evaluation methodology. Proceedings of the ASIST Annual Meeting*, 33, 127.
- Djalal, F. 2009. Jalan Menuju WCU yang Realistis. Makalah disajikan dalam pertemuan Majelis Wali Amanah IPB di Le Meridien Hotel Jakarta, tanggal 4 November 2009.
- Garfield, E., & Merton, R. K. 1979. Perspective on Citation Analysis of Scientist. In *Citation indeksing: Its theory and application in science, technology, and humanities* (Vol 8). Wiley New York.
- Hakim, Lukmanul. 2004). *Cara Cerdas Menguasai Layout, Desain dan Aplikasi*.
- Ingwersen, P. 1998. The calculation of *Web Impact Factors*. *Journal of Documentation*, 54 (2), 236-243.
- Jeyshankar, R., & Ramesh, Babu., B. (2009). *Website of universities in Tamil Nadu: a webometrics study. Annals of library and information Studies*. 56 (2), 69 -79.
- Romero-Frias, E. 2009. "Googling Companies – a Webometrics Approach to Business Studies." *The Electronic Journal of Business Research Methods Volume 7 Issue 1*. (pp.93-106).

Shekofteh, Maryam, et.al 2010. *Investigating Web Impact Factors of type 1, type 2, and type 3 medical universities in Iran. Journal of Paramedical Science.* 1 (3) 1-7.

Tague-Sutcliffe, J. M. 1992, *An introduction to infometrics, Information Processing & Management.* 28: 1-3.

Thanuskodi, S. 2011. *Journal of Social Science: A Bibliometric Study. J Soc Sci,* 24 (2): 77 – 80.

Thelwal, M. 2000. *Web Impact Factors and Search Engine Coverage Journal of Documentaion.* 56 (2) 185-189.

Thelwall, M. 2002. *Conceptualizing documentation on the Web: An evaluation of different heuristic-based models for counting links between university Web sites. Journal of the American Society for Information Science and Technology,* Vol. 53, No. 12, pp. 995-1005.

Thelwall, M. 2003. *Beginning a fine-grained process of identifying reasons for academic hyperlink creation. Information research,* Vol. 8, No. 3, pp. 8-3.

Thelwal, M. 2007. *Bibliometrics to Webometrics, Journal of Information Science.* 34 (4) 2-3.

Thellwall, M., & Wilkinson, D. 2008. A generic lexical URL segmentation framework for counting links, colinks or URLs', *Library & Information Science Research,* 30, pp. 515 – 526.

2. Sumber Online

Aguillo, I. 2015. *Methodology (online).* (<http://webometrics.info/en/Methodology>, diakses 26 Maret 2016).

Danny, Sullivan. 1997. *Search Engine Optimization (online).* (https://id.wikipedia.org/wiki/Optimisasi_mesin_pencari).

Odang, David. 2008. *Tips SEO untuk Optimasi Website pada Search engine. (online).* (<http://ilmukomputer.org/2008/11/25/tips-seo-untuk-optimasi-website-pada-search-engine/>, diakses 26 Maret 2016).