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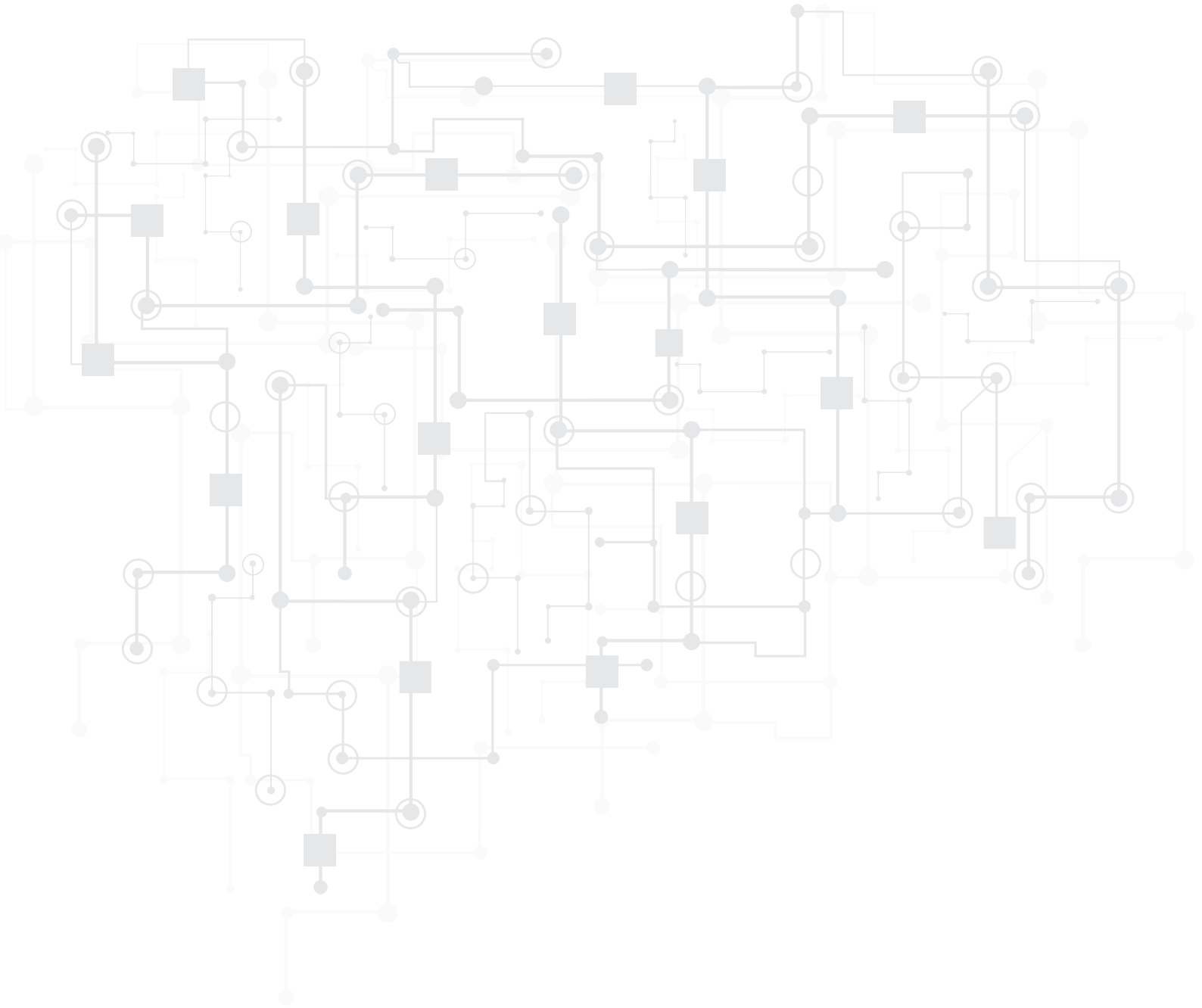
International Conference on Information Technology  
Applications and Systems (ICITAS)

**“Managing Digital Development  
for Sustainable Economy”**

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Stikom Surabaya

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## TOPIC

### **Track 1. Information and Communication Technology**

- Computer Network and Architecture
- Computer Security and Digital Forensic
- Data Mining and Big Data and Analysis
- Distributed System
- E-health Services and Biomedical/Bioinformatics Applications
- Electronic Learning Model and Applications
- Enterprise Information System
- Emerging Wireless and Mobile Applications
- Geographic Information System (GIS)
- High Performance Computing
- Human-Computer Interaction
- Image Processing
- Industrial Computer Control
- Information Security and Risk Management
- Information Technology Services and Management
- Intelligent System
- Knowledge Data Discovery
- Modelling and Simulation
- Multimedia QoS and Traffic Management
- Parallel Programming
- Pattern Recognition
- Remote Sensing
- Ubiquitous System
- Web Analytics
- Wireless Sensor Networks

### **Track 2. Applications of Digital Media Technology in Arts Design**

- Computer Graphics and Design
- Digital Animation
- Digital Media Technology
- Digital Game Design
- Film and Video
- Multimedia Applications on Arts and Design
- Visual Communication Design and Knowledge Media

### **Track 3. Business and Economics Applications**

- Business and Public Administration Information System
- Business and Information Technology Allignment
- Business Intelligence
- Business Process Management

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- E-Business
  - Integration of Data and Processes
  - Management Information System
  - Supply Chain Processes

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## FOREWORD

We welcome you to the First International Conference on Information Technology Applications and Systems (ICITAS) held February 3, 2018 in Surabaya, East Java, Indonesia. ICITAS 2018 provides a highly competitive forum for global exploration of the latest developments in Information Technology and their direct impact on the economic sustainability. Therefore, we carefully chose and embraced the theme of this conference as “Managing Digital Development for Sustainable Economy”.

We are pleased to present the proceedings of the conference as its published record. In overall, the technical committee has selected 40 papers to be published, which comprises authors from various countries and regions. The topics may include, but not limited to the following: Information and Communication Technology, Business and Economics Applications, and Applications of Digital Media Technology in Arts Design.

We want to express our gratitude to the members of the Program Committee and the Technical Committee, as well as the external reviewers for their hard work in reviewing all the submission papers. We also thank the three invited speakers, Prof Nai-Wei Lo (National Taiwan University of Science and Technology), Prof. Kamarul Hawari bin Ghazali (Universiti Malaysia Pahang), and Mr. Kresnayana Yahya, for sharing their insights with us. Finally, the conference would not be possible without the excellent papers contributed by authors. We thank to all the authors for their contributions and their participation in ICITAS 2018! We hope that this program will further stimulate research in Information Technology systems and their applications in the present time and in the future, and provide practitioners with better techniques, algorithms, and tools for deployment.

Dr. Jusak

Head of Committee of the ICITAS 2018



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## KEYNOTE SPEAKER

### Keynote Speaker 1



#### PERSONAL IDENTITY

Name : Kamarul Hawari bin Ghazali

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Place/Date of Birth : Batang Kali/ September 9, 1973

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#### CAREER HISTORY

- 1995 - 1998: Engineer, Time Cel Sdn. Bhd (subsidiary of TIME Engineering)
- 1998 - 2001: Lecturer, Institut Teknologi Perindustrian, Kumpulan Pendidikan Yayasan Pelajaran Johor (IPTS)
- 2001 - 2002: Lecturer, Politeknik Johor Bahru, Jalan Kongkong Masai, Johor
- 2002 - 2009: Lecturer at Faculty of Electrical and Electronics Engineering, Universiti Malaysia Pahang
- 2010 – 2012: Deputy Dean Research and Postgraduate Studies, Faculty of Electrical and Electronics Engineering,  
Universiti Malaysia Pahang
- Feb 2014 till present:  
Dean of Faculty of Electrical and Electronics Engineering, Universiti Malaysia Pahang
- 1 March 2017 till present:  
Professor at Faculty of Electrical and Electronic Engineering, UMP

#### CURRENT POSITION

- **Professor and Dean** - Faculty of Electrical and Electronics Engineering

#### FIELD OF SPECIALIZATION

- Machine Vision System, Image Processing, Signal Processing, Intelligent System, Vision Control, Computer Control System, Thermal Imaging Analysis (in all related applications - Electrical, Medical, Environment) and Computer Engineering

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**Keynote Speaker 2**

Dr. Nai-Wei Lo got his Ph.D. degree in Electrical Engineering from State University of New York at Stony Brook, USA, in 1998. He worked as research assistant at TNT Information Systems Inc. in 1997 to 1998. From 1998 to 2000, he worked at H&L Technique Inc. as a software consultant for AT& T Business and Global Services. From 2000 to 2002, he worked at Lucent Technologies as member of technical staff.

Dr. Nai-Wei Lo joined the Department of Information Management in National Taiwan University of Science and Technology in 2003, and he has become professor from 2015. In addition, he has been the director of Taiwan Information Security Center, National Taiwan University of Science and Technology (TWISC@NTUST) since 2014. His research interests include smart grid security, IoT/IoV security, web technology, and cloud security.

**Keynote Speech Title: Indoor Positioning-based Mobile Payment System Using BLE Technology**

**Abstract** – The development of information technology has paved the way for faster and convenient payment process flows and new methodology of design and implementation for next generation payment system. The usage growth of smartphones in nowadays has fostered a new and popular mobile payment environment. Most of the current generation smartphones support BLE technology to communicate with nearby BLE-enabled devices. It is plausible to construct an Over-the-Air BLE-based mobile payment system as one of the payment methods for people living in modern societies. In order to secure the BLE-based mobile payment system, a secure indoor positioning-based mobile payment authentication protocol and corresponding mobile payment system is designed. The authentication protocol consists of three phases: initialization phase, session key construction phase, and authentication phase. A prototype is implemented to assess the performance of the designed mobile payment system.

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### Keynote Speaker 3



Krenayana Yahya is a Director of Enciety Business Consult and also a Lecturer at Department of Statistics ITS. Not only served as Director of Enciety Business Consult, this Jakarta-born man is also listed as a Commissioner of PT Petrokimia Gresik. In addition he is also a Board of Trustees LEAD Indonesia (one of the program The Foundation of Sustainable Development or Foundation for Sustainable Development of the UK). Not only that, a number of important positions in several organizations such as the Chairman of the Association of Indonesia Manager Surabaya Branch, President of the Association of Indonesian Marketing area of East Java, and various other important positions in the field of statistics, environment, marketing to democracy. Mr. Yahya who holds a master's degree at the University of Wisconsin, USA is known to actively fill interactive dialogue in various mass media such as Suara Surabaya and JTV radio. His writing was often appeared in print media Java Post and Kompas Daily.

### Keynote Speech Title : Digital development for sustainable economy

The development issues today is strongly related to the developments of Technology. Technology introduction to a society is mainly a choice and related to the readiness to accept and utilized for the good of the improvement of welfare. Digitalization becomes a mean and a purpose to achieve sustainable development. Educating the young and bridging the digital divide becomes the most important aspect before to decide what and which technology should be implemented in a society, in a public sector and overall for business development. Disruptions will come and replacing, renewing, through innovation and developing application to reduce time, increasing speed and integrating most activities that reduce the impact on the degradation of the earth.

The role of development should define and prioritize the steps toward improving quality of life through managing the digital policy in the stages of development. Consideration the impact and the negative side of the use of IT should be anticipated through policy developments. Technology by itself is neutral, but preparing the infrastructure to used, to be used by whom and for what purposes will be the main cause to regulate. The digital divide should be considered as a real concern not to widen the welfare gaps and the increase of economic disparity.

Currently in Indonesia the IT Index of developments showed that Jakarta has the most advanced IT usage, Infrastructure and supported for business, while most villages and outer Island like Papua has very poor access for internet

Indonesian archipelago has its problems in disparity of level support for mostly several infrastructure. Better and more justice in prioritizing is on the way to make it even and more welfare instruments will cover.

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On the other hand better access for communication and improving connectivity will improve the chances to integrate IT with most public sectors like transportation, online courses, retail, and public utility access. The future of IT will certainly a great help for human development in general. The improvement of policy development will be a real support for most development instrument. Specifically policy development for digitalization will be most valuable through the better understanding and the right implementation of sustainable development

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