

DAFTAR ISI

| | Halaman |
|------------------------------------|----------------|
| ABSTRAK | vi |
| ABSTRACT..... | vii |
| KATA PENGANTAR | viii |
| DAFTAR ISI..... | ix |
| DAFTAR TABEL..... | xii |
| DAFTAR GAMBAR..... | xiii |
| DAFTAR LAMPIRAN | xv |
| BAB I PENDAHULUAN..... | 1 |
| 1.1 Latar Belakang Masalah..... | 1 |
| 1.2 Perumusan Masalah | 2 |
| 1.3 Batasan Masalah..... | 2 |
| 1.4 Tujuan | 3 |
| 1.5 Kontribusi..... | 3 |
| 1.6 Sistematika Penulisan | 4 |
| BAB II HASIL SURVEY | 6 |
| 2.1 Identitas Perusahaan..... | 6 |
| 2.2 Uraian Tentang Perusahaan..... | 6 |
| 2.3 Visi dan Misi Perusahaan..... | 7 |
| 2.3.1 Visi perusahaan | 7 |
| 2.3.2 Misi perusahaan..... | 7 |
| 2.4 Struktur Organisasi | 7 |

| | | |
|----------------|---|-----------|
| 2.5 | Analisis Sistem yang Sedang Berjalan..... | 8 |
| 2.6 | Dokumen Input Output | 14 |
| BAB III | LANDASAN TEORI..... | 15 |
| 3.1 | Promosi | 15 |
| 3.2 | E-Marketing | 16 |
| 3.3 | Webvertising | 17 |
| 3.4 | Aplikasi | 20 |
| 3.5 | Interaksi Manusia dan Komputer | 21 |
| 3.6 | Pemesanan Barang | 21 |
| 3.7 | Wawancara..... | 23 |
| 3.8 | Persediaan Barang..... | 24 |
| 3.9 | Online..... | 25 |
| BAB IV | ANALISIS DAN DESAIN SISTEM..... | 26 |
| 4.1 | Analisis Sistem..... | 26 |
| 4.1.1 | Proses Pelanggan..... | 28 |
| 4.1.2 | Proses Barang atau Produk | 28 |
| 4.1.3 | Proses Pemesanan | 29 |
| 4.2 | Desain Sistem..... | 29 |
| 4.2.1 | System Flow Customer..... | 30 |
| 4.2.2 | System Flow Produk..... | 32 |
| 4.2.3 | System Flow Pemesanan..... | 33 |
| 4.2.4 | System Flow Pembayaran..... | 34 |
| 4.2.5 | Context Diagram | 36 |
| 4.2.6 | Data Flow Diagram..... | 37 |

| | |
|---|-----------|
| 4.2.7 HIPO | 41 |
| 4.2.8 Entity Relationship Diagram | 41 |
| BAB V IMPLEMENTASI DAN PEMBAHASAN | 53 |
| 5.1 Implementasi Sistem | 53 |
| 5.2 Cara Setup Program | 53 |
| 5.3 Melakukan Pembahasan terhadap Implementasi Sistem | 57 |
| 5.3.1 Halaman Home | 57 |
| 5.3.2 Halaman Produk | 58 |
| 5.3.3 Halaman Pemesanan Produk | 59 |
| 5.3.4 Halaman Form Pemesanan..... | 59 |
| 5.3.5 Halaman Data Barang..... | 60 |
| 5.3.6 Halaman Data Member..... | 61 |
| 5.3.7 Halaman Data Transaksi Pemesanan..... | 61 |
| 5.3.8 Halaman Form Pembayaran..... | 62 |
| BAB VI PENUTUP..... | 64 |
| 6.1 Kesimpulan | 64 |
| 6.2 Saran..... | 64 |
| DAFTAR PUSTAKA..... | 66 |
| LAMPIRAN..... | 84 |

DAFTAR TABEL

| | Halaman |
|---|----------------|
| Tabel 2.1 Jabatan dan Tugas | 8 |
| Tabel 4.1 Struktur Tabel Admin..... | 44 |
| Tabel 4.2 Struktur Tabel Customer..... | 44 |
| Tabel 4.3 Struktur Tabel Produk..... | 45 |
| Tabel 4.4 Struktur Tabel Pemesanan | 45 |
| Tabel 4.5 Struktur Tabel Pembayaran..... | 46 |
| Tabel 4.6 Struktur Tabel Detail Pemesanan..... | 46 |
| Tabel 4.7 Struktur Tabel Detail Pembayaran..... | 47 |



DAFTAR GAMBAR

| | Halaman |
|--|----------------|
| Gambar 2.1 Struktur Organisasi CV. Give Me Colours..... | 7 |
| Gambar 2.2 Document Flow Proses Pelanggan | 9 |
| Gambar 2.3 Document Flow Proses Barang atau Produk..... | 10 |
| Gambar 2.4 Document Flow Proses Pemesanan..... | 12 |
| Gambar 2.5 Document Flow Proses Pembayaran | 13 |
| Gambar 2.6 Document Penjualan CV. Give Me Colours | 14 |
| Gambar 4.1 System Flow Customer | 31 |
| Gambar 4.2 System Flow Produk | 32 |
| Gambar 4.3 System Flow Pemesanan..... | 33 |
| Gambar 4.4 System Flow Pembayaran..... | 35 |
| Gambar 4.5 Data Flow Diagram Level Context | 36 |
| Gambar 4.6 DFD Level 0..... | 37 |
| Gambar 4.7 DFD Level 1 Maintenance Master..... | 38 |
| Gambar 4.8 DFD Level 1 Proses Mengelola Transaksi Pemesanan..... | 39 |
| Gambar 4.9 DFD Level 1 Proses Cetak Laporan..... | 40 |
| Gambar 4.10 Hierarchy Chart Sistem Informasi Penjualan..... | 41 |
| Gambar 4.11 CDM..... | 42 |
| Gambar 4.12 PDM | 43 |
| Gambar 4.13 Halaman Utama User | 48 |
| Gambar 4.14 Halaman Produk..... | 48 |
| Gambar 4.15 Halaman Hubungi Kami | 49 |
| Gambar 4.16 Halaman Utama Admin..... | 50 |

| | | |
|-------------|--|----|
| Gambar 4.17 | Halaman Maintenance Barang | 51 |
| Gambar 4.18 | Halaman Maintenance Member | 52 |
| Gambar 5.1 | Installer xampp..... | 54 |
| Gambar 5.2 | Pesan Error | 54 |
| Gambar 5.3 | Pesan Error Yes | 54 |
| Gambar 5.4 | Setup Wizard..... | 55 |
| Gambar 5.5 | Pilih Components | 55 |
| Gambar 5.6 | Lokasi pilhan penyimpanan | 56 |
| Gambar 5.7 | Halaman Finish | 56 |
| Gambar 5.8 | Perintah menjalankan | 57 |
| Gambar 5.9 | Halaman Home..... | 58 |
| Gambar 5.10 | Halaman Produk..... | 58 |
| Gambar 5.11 | Halaman Pemesanan Produk..... | 59 |
| Gambar 5.12 | Halaman Form Pemesanan..... | 60 |
| Gambar 5.13 | Halaman Data Barang | 60 |
| Gambar 5.14 | Halaman Data Member | 61 |
| Gambar 5.15 | Halaman Data Transaksi Pemesanan | 62 |
| Gambar 5.16 | Halaman Form Pembayaran..... | 63 |

DAFTAR LAMPIRAN

| | Halaman |
|--|----------------|
| Lampiran 1. Hasil Test Wawancara | 68 |
| Lampiran 2. Surat Keterangan Survey | 69 |
| Lampiran 3. Laporan Penjualan. | 70 |
| Lampiran 4. Listing Program Halaman Home | 71 |
| Lampiran 5. Listing Program Transaksi Pemesanan..... | 78 |
| Lampiran 6. Listing Program Pembayaran | 84 |

