

BOOK DESIGN BASED ON AUGMENTED REALITY AS TOURISM PROMOTION MEDIA FOR PARI TEMPLE AND WELL TEMPLE IN SIDOARJO DISTRICT

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Background

Sidoarjo city is a district in the province of East Java, Indonesia. The capital is Bojonegara. This district borders Surabaya and northern Gresik, Selat Madura in the east, Pasuruan Regency in the south, and Mojokerto Regency in the west. The population of this district is 2,033,764 people. This district is a former kingdom from the Kediri-Majapahit kingdom era and also traces from the late Majapahit era.

Goal Of The Research

Designing an augmented reality-based book as a tourism promotion medium Pari Temple as an introduction to Sidoarjo district tourism.

Design Method

Used in this research is Multimedia Development Life Cycle (MDLC), which has six stages carried out sequentially forming a cycle. These stages include Concept, Design, Material Collection, Assembly, Testing, and Distribution.

Summary

Augmented Reality is a technology where 2D and 3D are converted into the world real. Initially augmented reality was used as a social media filter and effect AR cameras are increasingly developing to bring elements from the virtual world into the space real world, thus enhancing the things we see, hear, and feel.

Findings

Augmented Reality can stimulate students' inner thinking patterns think critically about problems and events that occur in everyday life, because of their nature of educational media is to help students in the learning process effectively or the absence of educators in the educational process

Design Project

