DESIGNING AN ACTIVITY BOOK ON THE INTRODUCTION OF PERSONAL BODY PARTS AS SEXUALITY EDUCATION FOR CHILDREN

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BACKGROUND

Sexual abuse is an act that children cannot understand. This occurs due to the child's lack of knowledge about body parts and private parts that should only be touched by himself and the closest people such as mothers and doctors. To prevent sexual abuse in children, media for sexuality education is needed.

Interactive books are used as a medium for sexuality education for children by introducing private body parts. Activity books are suitable media for children because they provide a fun and interactive way to learn, develop creativity, fine motor skills, focus, and problem solving. In addition, it also supports multisensory learning, independence, self-confidence, and children's social and cooperation skills.



Dinamika FDIK DKV

GOALS

To provide education to children in an interesting and fun way about the introduction of personal body parts and how to take care of themselves to reduce the occurrence of sexual abuse in children.





NIVERSITAS



SELF - PROTECTION

PROTOTYPE

Anggota tubuh pribadi Laki-Laki Anggota tubuh pribadi Peremp



TEST



DESIGN METHOD:

DEFINE

DESIGN THINKING

IDEATE



EMPATHIZE

DESIGN PROJECT

The keyword determined from this activity book is "Clarity" which can be interpreted as something that is clear, easy to understand and unambiguous. The meaning of "clarity" in the design of the work aims to provide education that is clear and easily understood by children. This activity book uses bright and clear colors with the title "Tubuhku Milikku". The contents of the book are in the form of sexuality education education about personal body parts and how to take care of themselves.