

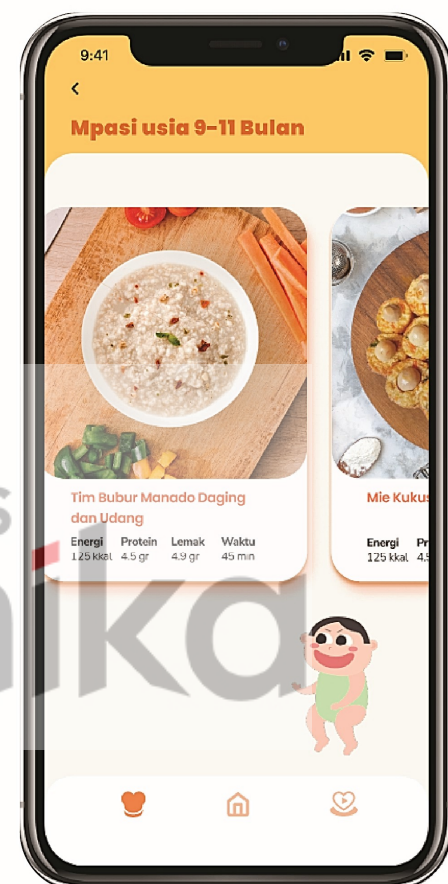


BACKGROUND

Infants over 6 months need nutrients from weaning food. Unfortunately, up until now there are errors found in weaning food practices. These errors are caused by mothers' lack of knowledge, old wife's tales, and misinformations through social medias by irresponsible influencers, **Through these problems, we design an interactive weaning practices e-book and video according to Indonesia Ministry of Health.**

RESEARCH GOALS

- Creating interactive e-book for weaning practices according Ministry of health's regulations.
- Conveying weaning recipes as recommended by Ministry of health.
- Conveying encouraging words for first time mothers who are preparing weaning food



DESIGN METHODS

Design Thinking



FINDINGS

"Encouraging" is the keyword of this project. Combining warm color palette and inserting encouraging words into the e-book is the main approach. This approach is chosen in hope to give first time mothers warmth and encouraged when using this interactive e-book.

DESIGN PROJECT

This Interactive e-book contains weaning recipes by Indonesia Ministry of health, cooking videos tutorials, stating amount of nutritions provided.

This interactive e-book uses encouraging words to support first time mothers. This is done to assure first time mothers that doing their best is enough.