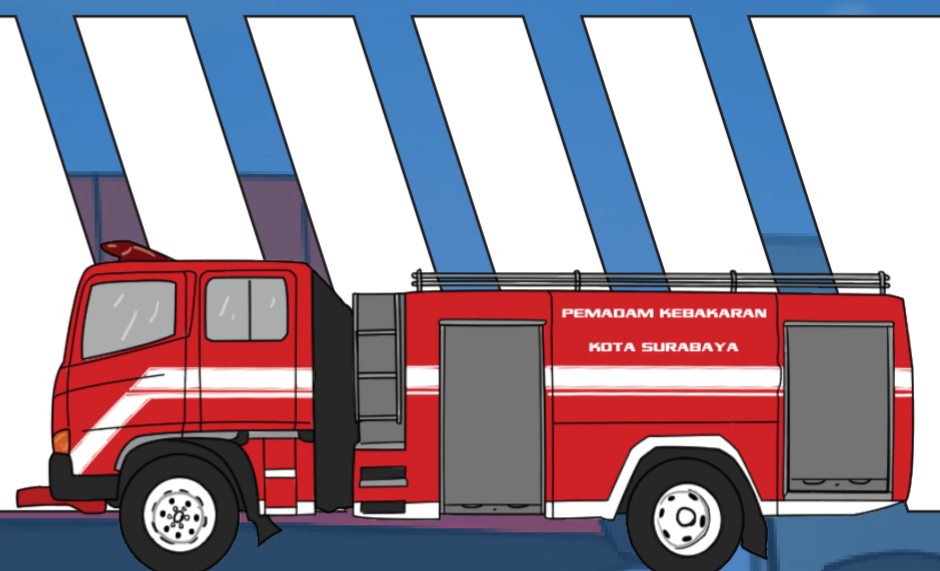


Introduction

Priority vehicles, especially the fire department, are still often underestimated and many blame the fire department for being late to extinguish the fire, the public does not know that the firefighters have many factors that cause them to arrive late at the scene.

By making an educational video in the form of stop motion animation, it is hoped that it can provide information for the public to better understand fire fighting vehicles which are the number 1 priority on the highway.



Goals

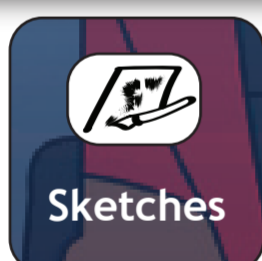
the purpose of making stop motion animation educational videos is expected to be able to educate the public so that they know more about the importance of priority vehicles, especially fire fighting vehicles on the highway that are turning on the siren.



Design Methods



Animation
Concept



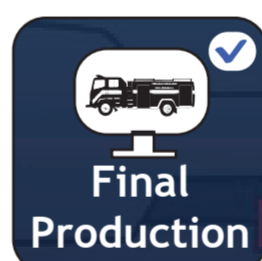
Sketches



Storyboard



Pre-
Production



Final
Production

Design Project

Based on key communication, the keyword "Priority" is found which has the meaning and function of emergency response priority which must be ready and have priority access on the highway and ensure the safety and welfare of the community and the effectiveness of fire fighting operations in overcoming emergency situations.

