

DESIGNING AN ILLUSTRATED BOOK ON LEARNING TO COUNT WITH THE JARIMATIKA METHOD AS AN EFFORT TO ATTRACT THE INTEREST IN LEARNING FOR CHILDREN AGED 6 TO 7 YEARS

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BACKGROUND

Education for elementary school children is an effort to be deliberately designed to form or develop various student potentials in a complete and normal way. This has been stated in Law Number 20 of 2003 Article 1 Paragraph 1 which states that business education is conscious and designed to actively develop self-potential so that the student has spiritual strength, self-control, personality, noble character, and self-skills necessary for self, society, nation and state

Mathematics is a subject studied by elementary school students. Mathematics is educationally obsessed knowledge. In mathematics in elementary school, students will know about or understand and use a basic number in daily life. Mathematics at the Education level will be able to emphasize the obsession of forming reasoning, attitudes, and skills, against mastery of numbers, including counting. One of the problems in mathematics learning is the lack / low interest of students in mathematics learners

The Minimum Competency Assessment (AKM) conducted in 2021 and 2022 shows that many elementary school students are still below the expected standard in numeracy competence. The results of the AKM show that only about 30% of students are able to reach the basic level in numeracy. This shows that most students have a limited understanding of basic mathematical concepts and numerical skills (AKM 2021 and 2022).



GOALS OF THE RESEARCH

DESIGNING AN ILLUSTRATED BOOK ON LEARNING TO COUNT WITH THE JARIMATIKA METHOD AS AN EFFORT TO ATTRACT THE INTEREST IN LEARNING FOR CHILDREN AGED 6 TO 7 YEARS

DESIGN THINKING



DESIGN PROJECT

In the design model of this book is taken from pleased. This illustration book has a keyword as a reference material for doing the design. taken/obtained from STP, USP, and SWOT analysis.

The design of an illustrated book of learning to count with the jarimatika method as an effort to attract interest in learning in children aged 6 to 7 years has a concept, namely Pleaset which states (happy). Pleased is a characteristic of children who like to play, paint and read. With the existence of this Jarimatika Learning Storyline Illustration Book, it will attract children's interest because the book has a story that makes children happy and helps children to develop basic numeracy skills easily, learn mathematics with the jarimatika method for basic foundations.

CONCLUSION

Conclusion Designing an illustrated book that appeals to children aged 6-7 to learn arithmetic easily