

DESIGNING A DIGITAL COMIC OF SURABAYA'S TRADITIONAL CULINARY TOURISM CITY GUIDE WITH DIGITAL CELL SHADING ILLUSTRATION TECHNIQUE.

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Introduction

Traditional culinary enthusiasts in Surabaya are starting to dwindle. One of the factors of the decline in Surabaya's traditional food enthusiasts is the sense of prestige of generation Z.

Therefore, a digital comic was created which aims to introduce about traditional food to generation Z.

Goals

The proliferation of modern food has resulted in the low interest of generation Z in the traditional food of Surabaya. If this is left unchecked appreciation of culture, especially food may decline.

Therefore, digital comics were chosen as an informative means to introduce traditional culinary traditions to generation Z.

Design Project

"Appreciation" is the keyword in the work created. The word appreciation itself means the awareness to appreciate of art or cultural values.

Keywords aims to increase awareness of the existence of Surabaya's traditional culinary to generation Z.

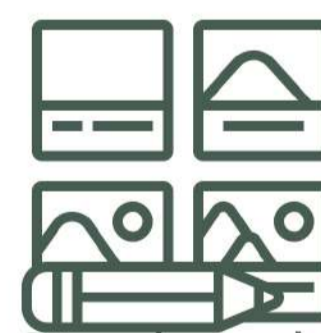
Design Methods



Brainstorming



Sketch



Storyboard



Pre-production



Final Production

"NJAJAN MAKANAN
SURABAYAA~~"

