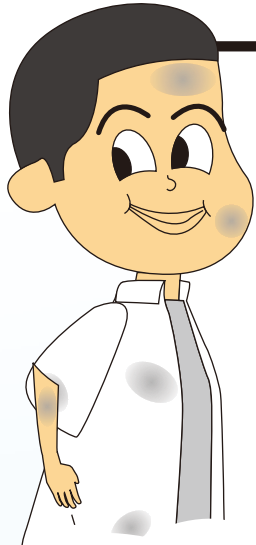


THE DESIGN OF AN ILLUSTRATED BOOK ON CLEAN LIVING AS AN EDUCATIONAL MEDIUM FOR CHILDREN AGED 4–6 YEARS

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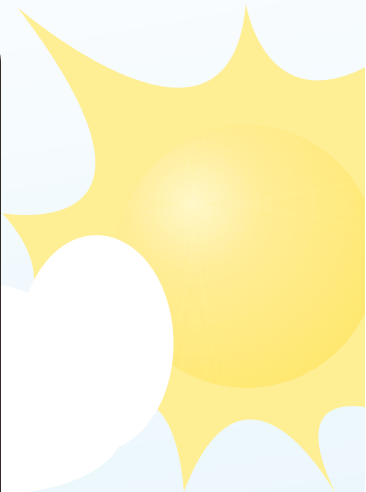


BACKGROUND



Children love to play, and various places can become playgrounds for them—including dirty areas, which are often particularly appealing. Dirty places such as sand piles, wet soil, puddles on the street, or muddy areas are favorite spots for children. However, these places are also breeding grounds for various microorganisms, bacteria, viruses, and parasites.

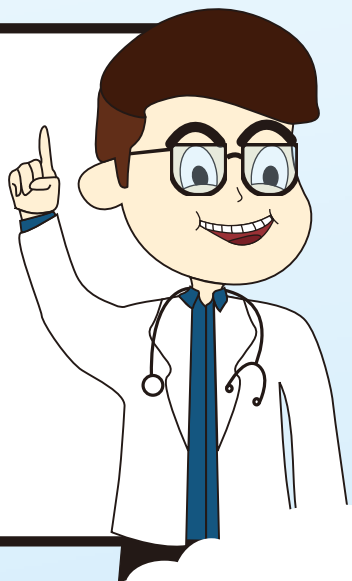
Young children rarely wash their hands because they are too engrossed in play, often forgetting that their hands are dirty. This behavior is further compounded by a lack of proper hygiene education. Inconsistent hygiene habits make children's hands more susceptible to carrying bacteria, viruses, and even parasites that can cause infectious diseases—especially in children aged 4 to 6, who have not yet fully understood the importance of cleanliness for maintaining health. Therefore, there is a need for educational efforts that emphasize the importance of following health protocols to prevent disease transmission among children.



GOALS

Educating children about the importance of a clean lifestyle through illustrations that capture their interest is intended to encourage them to learn by imitation. “Prevention is better than cure” is a fitting phrase for this educational effort, with the hope that children will be more mindful in maintaining a clean lifestyle by avoiding negligence.

The goal is to raise children's awareness about personal hygiene as well as the cleanliness of their surroundings. By teaching these values from an early age, it is hoped that they will develop into positive habits in the future.



DESIGN METHODS | DESING THINKING

Empathize Define Ideate Prototype Refining



DESIGN PROJECT

The keyword derived from the analysis is “Hygiene Education.” This concept is intended to educate children aged 4–6 about the importance of cleanliness through an illustrated book, allowing them to learn while enjoying engaging visuals, thus making the learning process more enjoyable.

“Hygiene Education” originates from the initial concept of promoting a clean lifestyle, aimed at raising children's awareness of both personal hygiene and environmental cleanliness. By instilling these values from an early age, it is hoped that they will grow into positive and lasting habits.

